



**MADRAS^R
PREMIUM COFFEE**



**India's fastest growing
coffee franchise**

Story ...
of our company

our company

Madras Premium Coffee

was started in the year 2020 december ,
starting from one outlet in decemeber we have
expanded wastly in franchising our brand in to the Indian
market with
qaulity
consistency &
customer satisfsfaction as our core aspect ,
we are the India's fastest Growing coffee Franchise .



COMPANY'S OWN PROCESSING PLANT

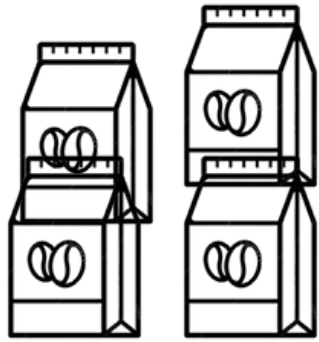
10,000SQFT



Roasting

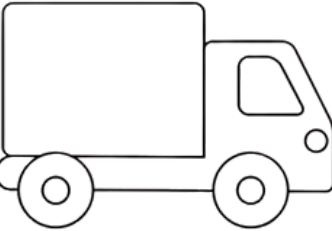


Grinding



inventory

Transportation



outlets



BEST FILTER COFFEE



what we provide

- kiosk model outlet - 7x8x9 feet
- three side open shutters with closed Aluminium composite panels
- complete branding
- Led Display Boards
- complete kitchen setup
- formulae making equipment
- Training

our speciality

- No chef model
- No Royalty
- excluditvity as limited to the area



Franchisee Cost

Franchisee Fee	-	1,50,000/-	+ Gst 18%
kiosk outlet	-	2,00,000/-	to 6,00,000/-
Branding	-	2,00,000/-	
Equipments	-	1,50,000/-	



Roi(Return on investment)

The return on investment expected to be around 10 months , i.e., around 6 lakhs per annum as net profit. The profit may differ depending upon the location.

The company will provide full support from approving the site, buying installing the equipments, interior, training



Steps to start a Franchise



- Open site required of a private space 10x10
- our company engineer comes for the site visit, it has to be finalized only after the company approvals it .
- power connection, water connection and drainage connections required at the place
- Outlet will be delivered to your location on the 30 th day from the day site was finalized
- all the licenses required to run the Business has to be taken by the Franchisee at the time of opening the outlet.
- Employees has to be hired by the Franchisee
- Proper Training will be Given By the Company
- All the Particulars about the site and lease period are to be Finalised between the site owner and the Franchisee ,



Coffee

Filter Coffee - 20
filter coffee large 30
black coffee -25
Sonti coffee -25

Flavoured Coffee

caramel coffee 50
hazelnut coffee 50
vanilla coffee 50
cold coffee 60

Tea's

Masala tea 20
Green Tea 25
Lemon tea 20

Milk

plain milk 20
pepper Milk 25
Ragi malt 25
Boost 25
Horlicks 25

Coolers

nannari soda 50
sughandi soda 50
maredu soda 50
orange mojito 50
strwaberry mojito 50
bluecoracoo mojito 50

Snacks

sundal 50
sweet corn plain 30
sweet corn masala 40

Milkshakes

choclote Milkshake 70
Strawberry Milkshake 70
Oreo Milkshake 90
Kit kat shake 90
Oreo coffee shake 90
Gems shake 90

Menu





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“OUR VISION IS TO EXPAND GLOBALLY”

**VARUNTEJ KRISHNAMSETTY
FOUNDER**